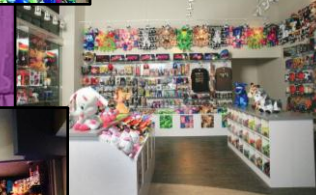


BMI Merchandise (Bonita Marie); Trend-Forward Redemption Products and the Finest Support Logistics for the Nation's Leading Multi-tainment Venues

AUTOMATED REORDER SYSTEM

[ARS]



BMI MERCHANDISE



BMI Merchandise; The Finest Products and Support Logistics for the Nation's Leading Multi-tainment Venues

*BMI Merchandise is the amusement industry's finest supplier of on-trend merchandise to the nation's leading multi-tainment destinations. We're also the recipient of the 2014 American Amusement Machine Association's (A.A.M.A.) Supplier of the Year Award.

*Our key customers range from Dave & Buster's to Main Event to Disney's Parks to America's Incredible Pizza - and include locations as diverse as all cruise ship lines to the industry's most successful regional venues.

*BMI features the world's leading brands, hottest licenses and most innovative merchandise – all selected to appeal to players of all ages and to really drive arcade revenue.

*Our Automated Reorder System (ARS) brings a new paradigm to redemption management and inventory control. It aligns with all redemption POS systems to ensure locations are consistently in-stock (and with the most trend-forward merchandise), yet with no excess inventory - guaranteed.

*ARS's proprietary plan-o-gram technology combined with BMI's best-in-class redemption revamps (see examples on the following pages) take the guesswork and human error out of the merchandising process. We back it up with a consistent, robust range of products across every point value, priced right and in-stock.

*From our family to yours, BMI looks forward to bringing a new redemption merchandising paradigm to the amusement industry. . .



BMI's David Katz (center) accepting A.A.M.A.'s Supplier of the Year Award from A.A.M.A.'s Peter Gustafson and John Schultz at the 2014 Amusement Expo (3/26/14).

BMI Brings the Brands that Make Players Play!

(800)272-6375
www.bonitamarie-intl.com

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BMI Automated Replenishment System (ARS); Expertise Attained by Working With All Leading Redemption POS Systems.

BMI's automated replenishment system (ARS) maximizes every redemption POS system, by seamlessly facilitating the purchase and delivery of weekly orders.

Upon electronic (or manual) receipt of weekly inventory, BMI replenishes exactly to the item par value, previously established, ensuring no out-of-stocks or excess inventory.

Every BMI redemption item will arrive bar-coded, and with stickered or hanging tag ticket values plainly visible (see right).

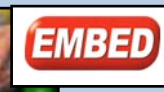
This alleviates the need for location personnel to affix point values to every redemption item, a significant labor savings.

Naturally, all ticket values for each product are established and approved in advance of shipment.

Before new items are shipped, each location is e-mailed a new item letter (see upper right). New products then arrive with applicable point value cards and bar codes, in a separate carton from the other, continuing items.

"We're very pleased with BMI's ability to bring a retail redemption look and feel to our newest Main Event In San Antonio. Retail redemption via ARS is now featured in all thirteen of our locations."

John LeGuen,
Games, Director of Amusements
Main Event Entertainment



New Item Introduction

Date: 12/16/13
Attention: Management Team
An item in your current inventory is going to be phased out and replaced with an exciting new BMI item.

Current Item: DPNBWL
Replacement: HEKCOS
The BMI Merchandise Inventory Management processes are designed to create an efficient operation, helping you reduce fill-in merchandise and staff requirements. We implement a 3-in-1 Time Inventory replacement process, ensuring no merchandise goes to your expiration control. This system provides you our continued Service of Excellence provided to your location.
The replacement item will be included with this waiver shipment, under separate cover, and will contain the point value card with barcode and a copy of this letter for correct placement.

Current Item	Replacement Item
Item #: DPNBWL	Item #: HEKCOS
Description: DISNEY PRINCESS ROWLING SET	Description: HELLO KITTY COSMETIC SET
Price: \$110.99/PC	Price: \$13.70/PC
Point Value: 1500	Point Value: 1850

Barcode book

PICTURE	TICKET VALUE	ITEM #	DESCRIPTION	BARCODE
	5	CDPMAT	SMARTIES CANDY	
	10	CDNB	LAFFY TAFFY CAN OP	
	10	TYOATH	MONSTER FINGERS	
	15	CDPMAN	DISNEY PRINCESS CANDY ASS	
	20	CDPISD	SOUR PATCH KIDS	
	20	CDPCHP	CHARMS POP ASSORTMENT	
	20	CDPMAN	MINI AIRHEADS ASSORTED	

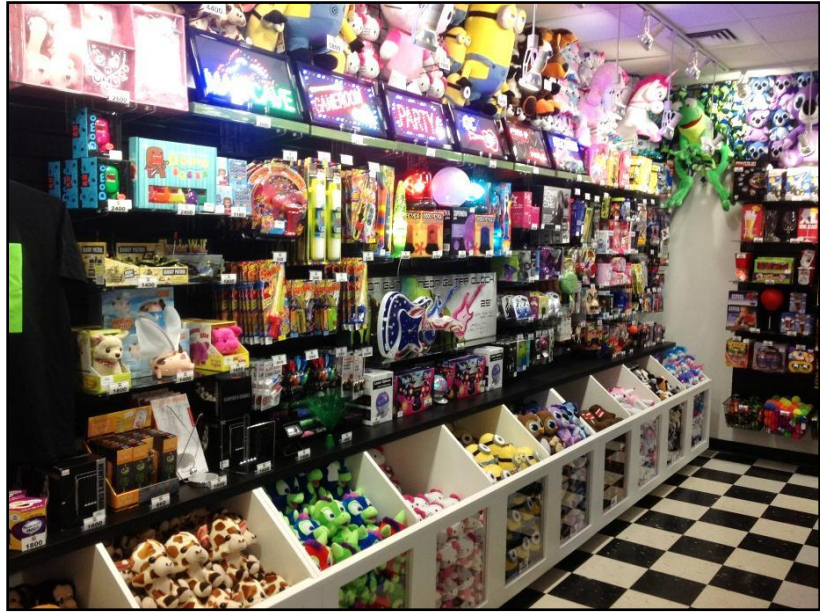
PICTURE	TICKET VALUE	ITEM #	DESCRIPTION	BARCODE
	20	CDPMEN	MINI MENTOS CANDY	
	20	TYIS2L	MINI RAINBOW SPRING	
	20	TYISDN	2.25" DINGDANGLERS	
	25	CDNB	GUMMY DELLS ASSORTMENT	
	25	CDPISD	SOUR CAN CANDY	
	35	TYIS3L	LARGE EYE POPPERS	
	35	TYISRD	FUN BAND ASSORTMENT	

Under -300 point items are listed in a barcode book for easy scanning. The book is provided at set-up and updated with new items, and can be easily referenced via your BMI website.

AUTOMATED REORDER SYSTEM

[ARS]





BMI Merchandise is strategically located between New York City and Philadelphia - where our best-in-class distribution logistics ensures expedited deliveries to the nation's amusement destinations.



Images of BMI's brand new distribution center (5/1/14), located at 1960 Rutgers Univ. Blvd., Lakewood, NJ 08701:



BMI Key Sales Contact Info.

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